

# CENTRAL VERMONT CHAMBER OF COMMERCE

“WHERE BUSINESS AND TECHNOLOGY MEET”

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Serving over 500 businesses and organizations in Washington County and surrounding communities through promotion, development, technology, tourism and membership services.

## YOUR CHAMBER IS

**A DEPARTMENT OF YOUR BUSINESS** - A department staffed with skilled professionals who work diligently for your business, making Central Vermont a better place to live and make a living.

**A WATCHFUL EYE** - seeing to it that the economy remains strong and the quality of life is maintained.

**A POWERFUL TEAM** - of hundreds of members, volunteers and staff working together to constantly promote and sell our community to prospective residents and business ventures.

**THE FRONT DOOR** - of our community. The place where visitors and newcomers get their first impression of our area. The Chamber is truly the heart of the community.

## WHO ELSE WOULD?

If there were no businesses willing to invest in the future of our community, if there were no Chamber of Commerce, who would...

**HOST** Vermont's most comprehensive regional website covering everything from tourism and relocation information, to a local business directory, to shopping to demographics, and town-by-town information.

**ANSWER** thousands of questions about our community from tourists, prospective residents and new businesses.

**MAINTAIN** an office with full time professional staff devoted to the commercial, civic and retail development of Central Vermont?

**COORDINATE** the talents of local business people creating powerful teams to address the basic issues of regional promotion and development, housing, employment and taxes?

**PURSUE** opportunities to make our area a better place to live and make a living?

## CHAMBER PROGRAMS

### ECONOMIC DEVELOPMENT -

- Working with firms in need of area statistics, possible sites and other pertinent information.
- Providing information and aid to tourists and promoting the area's tourist attractions.
- Presenting the community to people and businesses considering a move to Central Vermont.
- Posting available commercial sites on the web.

### PROMOTING BUSINESS -

- Promoting successful business skills through training seminars and consulting services.
- Offering business a vehicle to express its concerns to state legislators face-to-face.
- Hosting Vermont's most comprehensive regional website.

### COMMUNITY BETTERMENT -

- Providing in-depth information on individual towns including contact information so people can easily become more active in the community.
- Organizing special programs that bring unique entertainment to our area.

### DIRECT BENEFITS -

- Chamber programs improve the community and marketplace for all businesses — member and nonmember. The organization directs as much of the benefit to members as possible.
- Chamber members will be listed on the World Wide Web for a stronger Central Vermont marketing presence.
- Managers of member companies receive regular updates and invitations to business-social functions where important contacts can be made.
- Member firms are listed in the Chamber's Business Directory. It is available to new residents who must establish new purchasing patterns for their families' goods and services.
- Members tie into a network that provides opportunities to expand business relationships and to develop new management skills.

# CHAMBER MEMBERSHIP INVESTMENT

Membership in the Central Vermont Chamber of Commerce is a continuing commitment to economic growth and community betterment. Membership is an annual investment in the Chamber's many efforts to promote the region and make it a more prosperous place to do business. The annual investment is based on a Fair Share Investment Schedule applied to all member firms. The schedule is reviewed annually and adjusted as necessary to insure that the organization has sufficient funds to carry out its programs for the coming year. Renewal is billed annually on or about the member's anniversary date.

*A \$25 one-time application fee must be added for new member processing.  
WOW! - Add \$75 and get web advertising for a full year! (See Back Page)*

## CHAMBER FAIR SHARE INVESTMENT SCHEDULE 2011

<b>General Membership:</b>	
Under 6 employees	\$378
6 - 10 employees	\$406
11 - 20 employees	\$487
21 - plus employees	@ (\$5.75/employee plus \$380)
<b>Restaurants:</b>	
@ (80¢/seat plus \$355); minimum of \$412	
<b>Lodging:</b>	
@ less than 21 rooms (\$5.75/unit plus \$378)	
21 or more rooms (\$5.75/unit plus \$424)	
<b>Professionals:</b> (Medical, Dental, Engineers, Attorneys, Accountants, et.al.)	
\$378 plus \$46 for each professional associate.	
<b>Real Estate &amp; Insurance:</b>	
\$378 plus \$30 for each agent or affiliate.	
<b>Public Officials:</b>	\$263
<b>Media</b> (Print, Radio, Television)	
1 - 10 Employees	\$620
11 plus employees	@ \$11/employee plus \$556
<b>Service Clubs and Charitable (with no paid staff):</b> \$236	
<b>Schools:</b>	Through Grade 12 @ \$1.75 per faculty member plus \$356
	Post Secondary @ \$5.75 per faculty member plus \$345
<b>Municipalities:</b> @ 12¢/resident plus \$400	
<b>Commercial Lease Properties:</b>	
\$356 plus 0.55 per square foot of total leasable (commercial) space	
<b>Financial Institutions:</b>	Formula based on deposits and branches.

### Please Note

Investments are based on total employment at all locations operated by the member firm. Branch offices or other revenue-producing locations operated by a member firm are assessed at an additional \$180 each. Thirty (30) hours or more a week constitutes full-time employment; part-time or seasonal employees are counted as one half. Additional businesses owned by the same individual(s) are members at half price, but all must be members.

# CENTRAL VERMONT CHAMBER OF COMMERCE

## MEMBERSHIP APPLICATION

The Chamber will invoice my renewal prior to the anniversary of my membership and remittance is due on or before the anniversary. A Chamber decal will be provided for display at my business for as long as my membership remains in good standing. The decal remains the property of the Chamber. A lapse of membership will require the removal of the decal and void all membership discounts on unpaid accounts.

Having read the above, I wish to apply for membership in the Central Vermont Chamber of Commerce as governed by the Board of Directors. The individual named below shall be designated as our representative for mailings and discounts if applicable. I also understand that a one-time application fee of \$25 must be submitted with my application and investment.

**This information will be used for your directory & WEB listing. Please be sure it is complete.**

Name	Phone	Fax
Company	Type of Business	
Mailing Address	City	Zip
E911 Address	TollFree	
# of Employees (Lodging # of Rooms, Restaurants # of Seats)		
eMail	URL	
Annual investment of \$_____ plus \$25 fee plus SPECIAL \$75 web. Total \$_____ is enclosed.		
Signed	Date _____, 2011	
Recommended for approval to the Board by: _____		
Do you have health insurance with CIGNA? _____ YES _____ NO • Current Carrier? _____		
Our FREE Web directory includes a 20-Word description of your business. Please provide below:		
_____		
_____		
_____		
Your page on central-vt.com will include photos. Select an option below if you included the \$75 web fee:		
<input type="checkbox"/> Photos are enclosed <input type="checkbox"/> Use my website listed above to make my page		
<input type="checkbox"/> Contact me to make arrangements to stop in and take photos		

The Chamber programs cover four major industry areas. Please indicate those which are of the most interest to you and/or your business by circling the areas below:

***Planning & Development ~ Tourism ~ Events ~ Leadership***

Our volunteers provide thousands of dollars in value to the organization annually, while gaining personal and professional growth opportunities. If you or a staff person would like more information on becoming involved as a volunteer please indicate your interest below.

Please contact (Name) \_\_\_\_\_ (Phone) \_\_\_\_\_  
with more information about volunteer opportunities.

New members have the opportunity to purchase a web page on central-vt.com for \$75 with their membership. This will include page creation, hosting on central-vt.com for one year and linking to your site if one exists. After the first year, you'll have the option to renew with charges based on the number of times your page was looked at. Your page will also be listed in the Service Directory, Web Advertisers Directory plus one directory of your choice. Additional directory listings can be purchased separately. For more info see below.

*Make Sure You're Seen in All the Right Places...*  
 on Vermont's  
**Largest, Most Advanced**  
**Regional Information System**  
**central-vt.com**

Central-vt.com now offers you the option of being included in multiple Web Directories - the places web users go to find the services they want. The more you're in, the more you're found - and the more you'll save.

The Goods & Services Directory and the Web Partners Directory are provided free to each Web Partner, and each Partner receives a free listing in the one specialty directory of choice.\*

Additional directory listings are optional:

**Bronze Web Partners** pay a \$100 (members \$75) annual premium and select 1 additional directory.

**Silver Web Partners** pay a \$180 (members \$130) annual premium and select 2 additional directories.

**Gold Web Partners** pay a \$240 (members \$165) annual premium and select 3 additional directories.

Help search engines find you in the right place at the right time. Google, MSN, AOL, Yahoo, SearchLive, Ask, Earthlink, Goodsearch, Netscape, AltaVista and others check central-vt.com directories regularly. Make sure they find you in all the right places.

Take advantage of these new advertising options by making your directory selections from the choices in the adjacent column.

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\* Banner ad may be substituted if no directory applicable.

Available Central-vt.com Directories:  
 Goods & Services (included free)  
 Web Advertisers (included free)

**Specialty Directory Listings:**  
 (Each Web Partner included in one free.\*)  
 (Additional Purchases Optional)  
 Check one (or more)...

- \_\_\_\_\_ Lodging & Foliage Room Availability
- \_\_\_\_\_ Weddings
- \_\_\_\_\_ Dining
- \_\_\_\_\_ Recreation
- \_\_\_\_\_ Vermont Products
- \_\_\_\_\_ Shopping/Retail
- \_\_\_\_\_ Snowmobiler Services
- \_\_\_\_\_ Arts/Culture/History
- \_\_\_\_\_ Banking/Financial Services
- \_\_\_\_\_ Insurance (agents & companies)
- \_\_\_\_\_ Housing/Real Estate
- \_\_\_\_\_ Colleges/Education
- \_\_\_\_\_ Construction/Development
- \_\_\_\_\_ Home/Garden Supplies
- \_\_\_\_\_ Medical/Fitness/Health
- \_\_\_\_\_ Web/Technology Services

**Directories**

Standard \$100 (members \$75)

Linked directly to your site - \$175 (members \$125)