

Networking Committee:

October is the mini business expo. BC/BS is sponsoring. It will be the same as last year's, where MEMBER businesses can reserve table space at no additional charge - just the cost of getting into the mixer. The reservation forms are going out soon, and one is attached for you to have. The first 20 will get to display. The only difference is that we will run another reservation special -- **\$8 members, \$10 non-members and bring a friend for 1/2 price.**

Our hope is to move towards having this committee do everything via technology -- email at this point. Committee meetings have been so sparsely attended that this provides the opportunity for folks to get involved and make a difference, and do it when its convenient for them. This is a good group to try it with cause you're all tech savvy!

I am hoping to not have a September meeting at all!

So, we'd like to stay in touch with the folks who attended the mixers, build relationships, encourage them to continue to attend and potentially create a networking core group. I will provide contact information including emails so this can be done via email as well. There will be two groups: those who attended the August mixer, and those who have attended mixers, but not recently.

The first contact should be, for the first group, "it was good to meet you at the mixer, thanks for coming", etc. I will provide a copy of the survey for those who have not filled it out yet, and a free pass to the October mixer for those who filled it out at the August mixer.

For the second group, initial contact would be more along the lines of "we missed you at the mixers lately." Try to get feedback, and if they are interested, keep in touch with them and try to pull them into the core group.

The first step is to let me know if your interest is to get names of those who attended in August, or those who have been absent of late.

Please let me know your preference, and any feedback on this new approach.

Some results from the survey are on the next page.

Received 15 surveys back.

Of the 12 who gave an overall rating, it **averaged 8.5 of ten.**

Top primary reasons for attending mixers were:

Make sure my company is represented.

Promote my goods and services.

Support the Chamber.

Top Thing(s) enjoyed most were:

Meeting new people.

Connecting with a customer / client.

Hearing attendee's one-minute commercials.

Top Things they'd like to see or suggest:

Brochures of companies attending

Presentation on Chamber programs

"Forced" interaction; speed-dating style.

We have a new potential volunteer (possibly two) and two who may help out on short term projects. Joe will touch base with them. Two non-members who have expressed interest as well. (If I can get them to join!)