



**Central
Vermont
Chamber of
Commerce**

Working for your Future



www.central-vt.com

**Central Vermont Chamber of Commerce
Mission Statement**

**“Responsibly Improve the
Climate for Doing
Business in the Central
Vermont Community”**

CENTRAL VT CHAMBER



**Programs Serving Our Community,
Economy and Members.**

DEVELOPING LEADERSHIP

✓ Performance Standards

✓ Board Orientation

✓ Training Programs

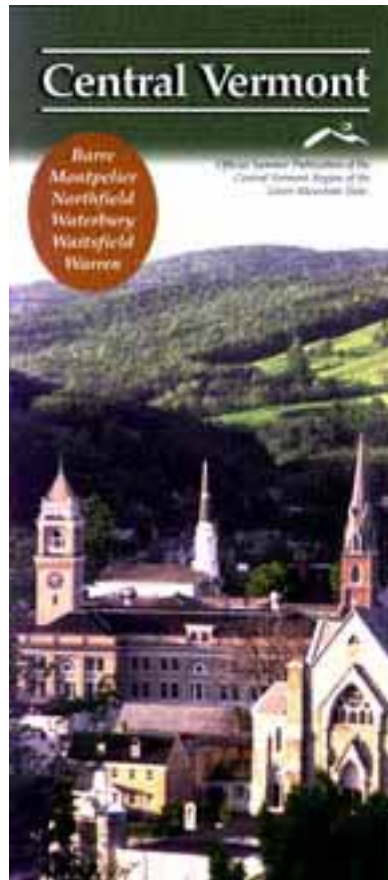
✓ Leadership Retreats

TOURIST PROMOTION



- ✓ PUBLICATIONS
- ✓ TRADE SHOWS
- ✓ BUS TOUR GROUPS
- ✓ MARKETING ROUNDTABLE
- ✓ INTERSTATE DISPLAYS

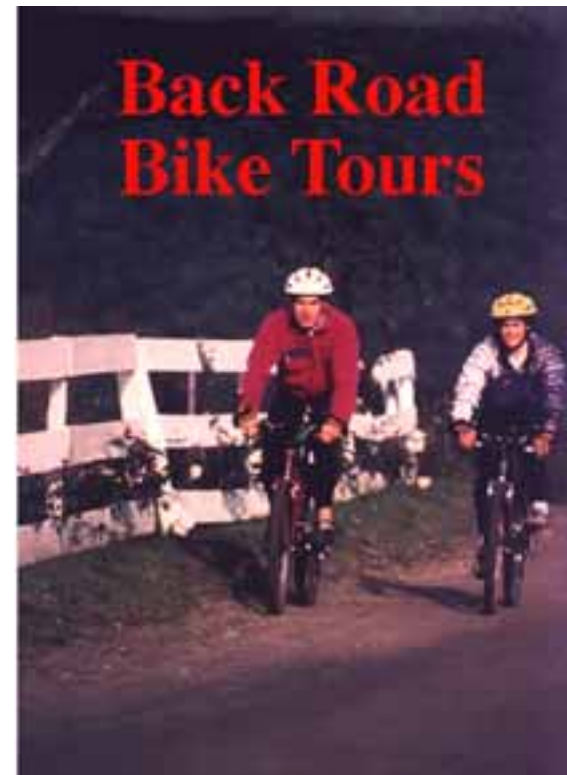
Regional Travel Brochure



- ✓ Local and Interstate Distribution
- ✓ Nationally Advertised
- ✓ Regional Trade Shows
- ✓ Mail & Track 5,000 Annually
- ✓ Posted on the WEB

Niche Travel Markets

- ✓ Back Roads Bike Touring
- ✓ Historic Walking Tours
- ✓ Bus Group Tours
- ✓ Foliage Lodging Assistance



Regional Map & Guide



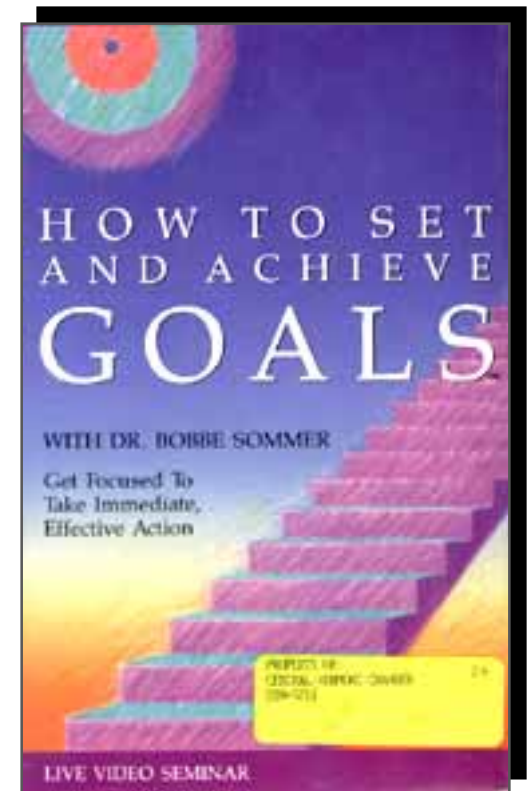
- ✓ Area Attractions
- ✓ County Roads
- ✓ Recreation
- ✓ Arts & Culture
- ✓ Entertainment
- ✓ and Much More

JOB CREATION

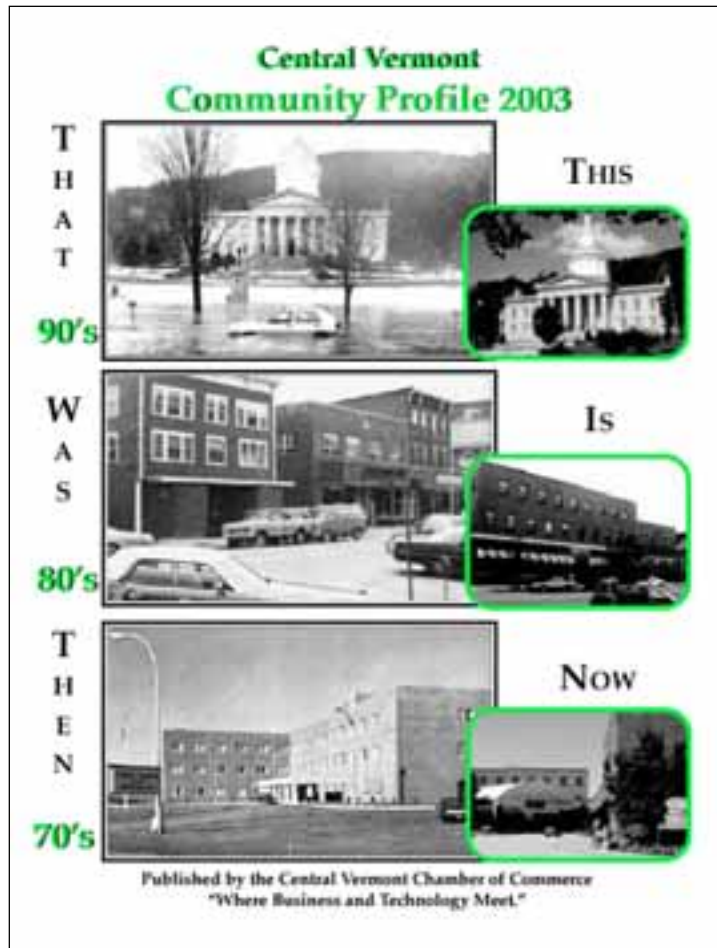
- ✓ PARTNERSHIPS
- ✓ PUBLICATIONS
- ✓ GROWTH CENTERS
- ✓ SURVEY / DATA
- ✓ MARKETING
- ✓ ADVOCACY

BUSINESS ASSISTANCE

- ✓ Audio/Visual Management Tape Library
- ✓ Business Consulting Teams
- ✓ Seminars and Workshops

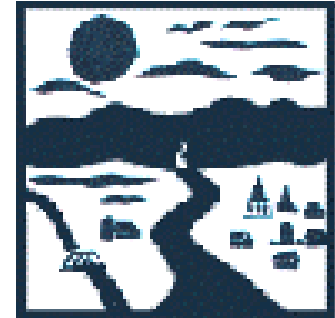


ECONOMIC & DEMOGRAPHIC DATA



- ✓ Central Vermont Town Profiles
- ✓ Employment & Housing Trends
- ✓ Population and Labor Data
- ✓ Earnings and Incomes

Marketing The Region



- ✓ Community Information
- ✓ Sites & Space Inventory
- ✓ Demographic Forecast
- ✓ Regional Economic Action Plan
- ✓ Managing The Region's Web

BUSINESS ADVOCACY



- ✓ Growth Centers
- ✓ Permit Process
- ✓ Tax Stabilization
- ✓ Development Incentives
- ✓ Economic Planning
- ✓ To State Agencies
- ✓ To Legislators

Promoting Business & the Region's Economy



- ✓ Weekly Newspaper Columns
- ✓ Building Regional Collaboration & Cooperation

MEMBER SERVICES



- ✓ AD DISCOUNTS
- ✓ NETWORKING
- ✓ GROUP PLANS
- ✓ VOLUNTEER OPPORTUNITIES

MEMBER DISCOUNTS

- ✓ Publications Advertising
- ✓ FREE 30-word Web listing
- ✓ Free Profile Directory Listing
- ✓ Sponsorships, Ads & Inserts



Network Opportunities

- ✓ Annual Meeting
- ✓ Spring Golf Tournament
- ✓ Picnic & Holiday Mixers
- ✓ Legislative Interaction
- ✓ Committee Participation
- ✓ Business Exchange
- ✓ Technology Series



GROUP PLAN PROGRAMS



CIGNA HealthCare



- ✓ CIGNA Health
- ✓ Delta Dental
- ✓ Unicel Long Distance
- ✓ Long Term Care
- ✓ Prescription Card

BUILDING PARTNERSHIPS

- ✓ Economic Action Plan
- ✓ CV Economic Development
- ✓ Arts Councils
- ✓ CV Regional Planning
- ✓ Local Development Groups
- ✓ State Agencies



Central Vermont
— *Heritage* —

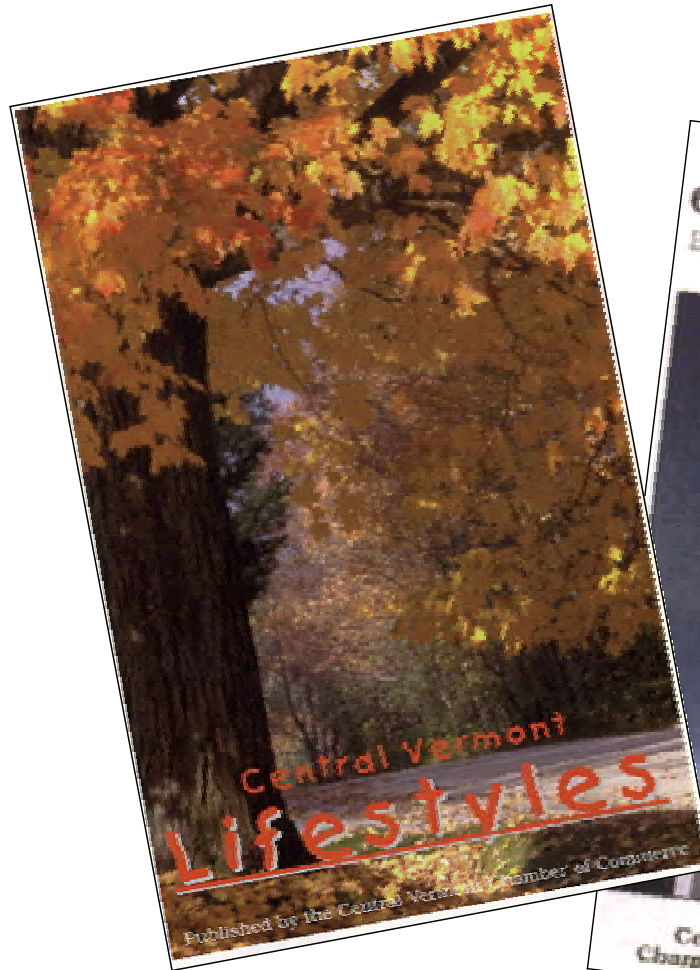
MARKETING ON THE WEB



- ✓ Free Member Listings
- ✓ Descriptive Paragraphs
- ✓ Discounted Home Pages
- ✓ Interactive Mapping

OFFICE SERVICES

- ✓ Relocation Response
- ✓ Travel Inquiry Response
- ✓ Member Referrals
- ✓ Business Information



FINANCIALLY PREPARED

✓ 550 + MEMBER

BUSINESSES

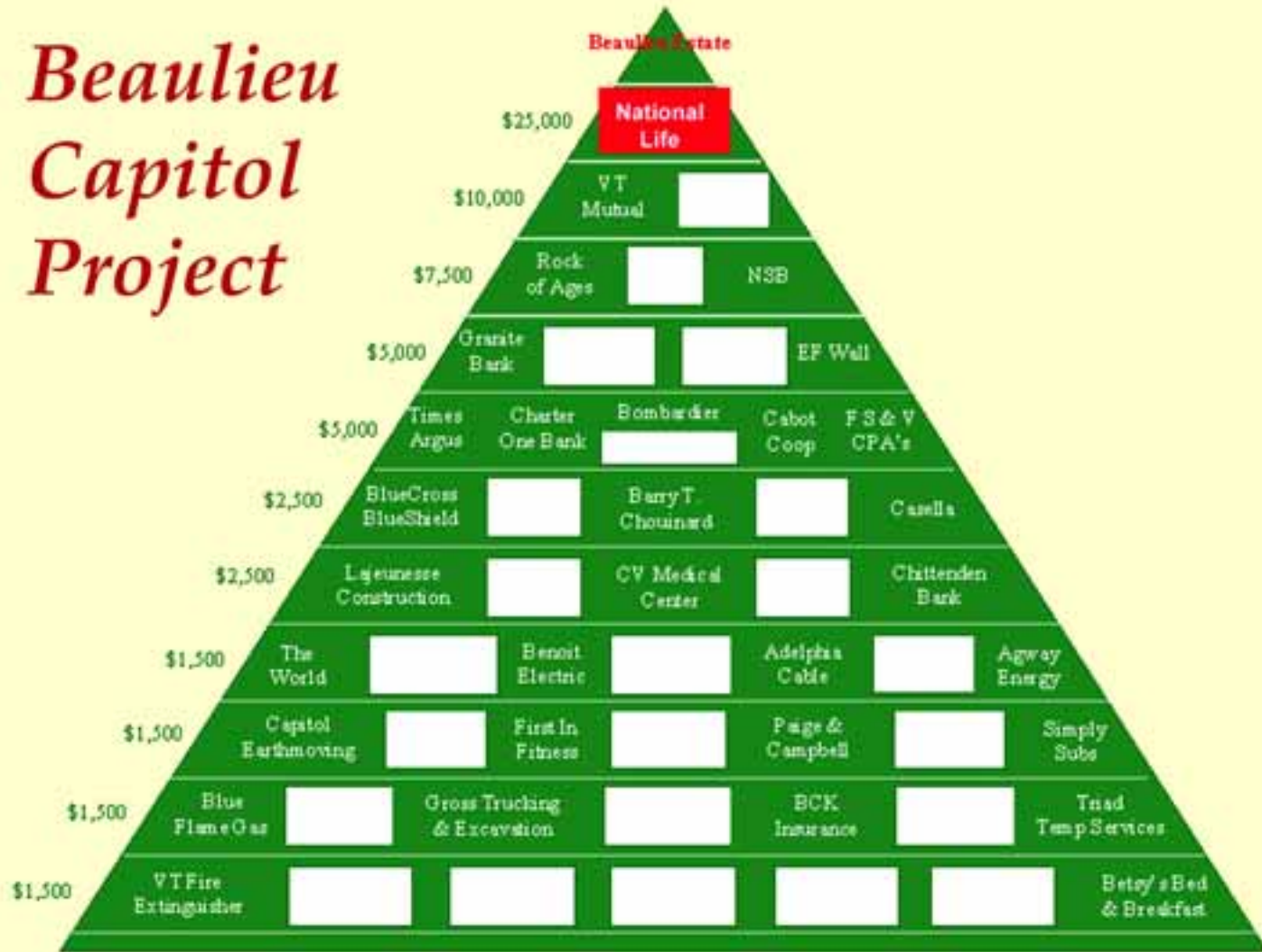
✓ BUILDING EXPANSION

✓ TECHNOLOGY UPGRADE

✓ STRONG FINANCES

PREPARING FOR TOMORROW

Beaulieu Capitol Project





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